

Privacy Policy

Boat Universe, LLC ("BU") operates websites, provide products and services through mobile and other applications. BU refers to these as "Site(s)," "Service(s)," or "BU Sites and Services."

By using BU Sites and Services, User expressly consent to BU collection, use, disclosure, and retention of User personal information as described in this privacy policy. Each time User use BU Sites and Services, the current version of this privacy policy will apply. If User do not agree to this privacy policy, please do not use BU Sites or Services.

1. Personal Information that User Provide to BU

BU may collect the following personal information directly from you.

- a. **Account or Registration Information** where needed to use BU Sites and Services, and may include User name, address, email address, telephone number, birthday, user account name, and password;
- b. **Contact Information**, which generally includes User name, addresses, email addresses, social media website user account names, and/or telephone numbers;
- c. **Payment Information** where needed to process payments and generally includes User credit or debit card number, expiration date, and card verification number;
- d. **Transaction Information**, which may include information about how User interact with and use BU Sites and Services, email, other communications, and applications, and how User interact with merchants, business partners, and service providers;
- e. **Geographic Location Information** but only if User device transmits location data and/or User IP address and User have activated a location-enabled Site or Service;
- f. **Survey Data** generally includes survey questions and responses, and may allow User to import email addresses and names in order to send surveys or to allow BU to send surveys on User behalf;
- g. **User Submissions**, which generally includes information User voluntarily provide through free form text boxes, forums, document upload, or data retrieval or import;

2. Other Information BU Automatically Collect through Cookies and Other Technologies

BU may collect a unique device identifier assigned to that device, type of device, general GPS location, or other transactional information for that device in order to serve content to it and to improve User experience in using the Sites or Services. In addition, BU or BU third-party service providers may collect information about how User use of BU sites, including but not limited to, the date and time User visit the sites, the areas or pages of the sites that User visit, the amount of time User spend viewing the sites, the number of times User return to the sites, visits to sites outside BU network, preferred language, and other click-stream data.

3. Sharing Personal and Non-Personal Information

BU may share User personal information with third parties in the following circumstances:

- a. where necessary to operate BU Sites and Services, User personal information and the contents of all of User online communications on or through BU Sites and Services may be accessed and monitored;
- b. to satisfy any applicable laws or regulations;
- c. to defend BU in litigation or a regulatory action;
- d. in order to protect the rights or property of BU and BU Sites' or Services' Terms of Service;
- e. when BU have a good faith belief that BU is required to disclose the information in response to legal process (for example, a subpoena, court order, or search warrant);
- f. BU may need to disclose and transfer all information about User in the event of a merger, acquisition, debt financing, restructure, sale of BU' assets by or with another company, or a similar corporate transaction, including personal information, to the successor company.

4. Email and Other Communications

BU Sites and Services may allow BU or other users to communicate with User or other users through BU in-product instant messaging services, service-branded emails, SMS, and other electronic communication channels.

5. Linked Websites and Services

BU Sites and Services may link to other Sites or Services operated by BU affiliates or third parties, and may carry advertisements or offer content, functionality, newsletters, contests or sweepstakes, or applications developed and maintained by third parties. BU does not exercise control over third party Sites or Services. BU is not responsible for the privacy practices of any such third parties. Once User leaves BU Sites or Services via a link, enable a third-party service, or click an advertisement, User should check the applicable privacy policy of the third-party's Site or Service. If BU links to a website or presents a banner ad or other type of advertisement is not an endorsement, authorization, or representation of BU affiliation with that third party nor is it an endorsement of their privacy or information security policies or practices.

6. Children's and Minor's Privacy

Children under the age of 13 are not permitted to use BU Sites and Services. BU does not knowingly collect personal information from children under the age of 13 or utilize plug-ins or ad networks that collect personal information through child-directed third-party websites or online services.

BU Sites and Services generally require users to be at least 18 years of age. Unless BU Sites and Services contain the "Privacy Rights for California Minors in the Digital World" effective as of January 1, 2015. Which prohibits online service companies from marketing a variety of products and services to minors when such products and services can only be bought by a person over 18 years or older.

7. International Users

BU is headquartered in the United States. BU Sites and Services are intended for users in the United States and hosted and administrated in the United States or hosted with cloud service providers who are headquartered in the United States and in other countries. Please be aware that the privacy laws and standards in certain countries may differ from those that apply in the country in which User reside. By using BU Sites and Services or providing BU with User information, User consent to the transfer of User

information for processing and storage to the United States and any other country from where BU cloud service providers operate.

8. Privacy Rights

This section is provided to comply with the requirements of certain applicable U.S. data privacy laws and regulations, including the California Consumer Protection Act and the amending California Privacy Rights Act, as well as the Virginia Consumer Data Protection Act (collectively, "Applicable Data Privacy Laws"). This section applies solely to BU users who are residents of United States, commonwealths or territories with applicable Data Privacy Laws. Within the last twelve (12) months, BU has or may have collected the following categories of information from BU Users and/or consumers:

- a. identifiers, such as a name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, Social Security number, driver's license number, or other similar identifiers;
- b. personal information listed under Cal. Civ. Code § 1798.80(e);
- c. characteristics of protected classifications under California or federal law;
- d. commercial information, such as records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies;
- e. biometric information;
- f. internet or other similar network activity, such as browsing history, search history, information regarding User interaction with a website, application, or advertisement;
- g. geolocation data;
- h. professional or employment-related information; and
- i. inferences drawn from any of the information identified in this section to create a profile about users reflecting user preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes. Profiles are not used in furtherance of "decisions that produce legal or similarly significant effects," as that term is defined by the Virginia Consumer Data Protection Act ("VCDPA").
- j. Sensitive Personal Information, as described below in Section 15.2.

8.1 Personal Information "Sold" or "Shared" with Third Parties

BU may share information that BU has about User, such as a cookie ID or IP address, with third-party marketing partners who may use this information, on BU behalf, to help BU deliver advertising on BU sites as well as on third-party websites.

BU does not sell or share the personal information of consumers that BU know are minors under 16 years of age without affirmative authorization as required under Applicable Data Privacy Laws.

BU does not "sell" or "share" User sensitive personal information.

8.2 Retention of Personal Information

BU may retain User personal information as necessary to provide services to User and to carry out the purposes described in this policy. Additionally, BU may retain personal information collected from User if retention is reasonably necessary to comply with legal or regulatory obligations, resolve disputes, prevent fraud and abuse, or for another business purpose.

8.3 User Access and Deletion Rights under Applicable Data Privacy Laws

Under Applicable Data Privacy Laws, User may request, up to two (2) times each year, that BU disclose to User certain information to User about BU collection and use of User personal information over the past 12 months or beyond the 12-month period on or after January 1, 2022. Subject to certain exceptions and up to two (2) times each year, User may request that BU delete any of User personal information that BU collected from User. Once BU receives and verifies User consumer request for deletion, BU will delete (and direct BU service providers to delete) such personal information from BU records, unless an exception applies.

User may have an authorized agent, if so, User must verify User identity directly with us, unless such authorized agent provides proof of a power of attorney pursuant to Probate Code sections 4000 to 4465

BU may deny User deletion request if retaining the information is necessary for BU or BU service providers to:

- a. complete the transaction for which BU collected the personal information, provide a good or service that User requested, take actions reasonably anticipated within the context of BU ongoing business relationship with you, or otherwise perform BU contract with you.
- b. prevent, detect and investigate security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- c. debug products to identify and repair errors that impair existing intended functionality.
- d. exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- e. comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 seq.).
- f. engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if User previously provided informed consent.
- g. enable solely internal uses that are reasonably aligned with consumer expectations based on User relationship with us.
- h. comply with a legal obligation.
- i. make other internal and lawful uses of that information that are compatible with the context in which User provided it.

8.4 Opting-out of the Sales or Sharing of User Personal Information

Subject to certain exclusions under Applicable Data Privacy Laws, User has the right to opt-out of the “sale” or “share” of User personal information. Once BU receives User request, BU will not sell or share User personal information, unless an exclusion applies.

The Applicable Data Privacy Laws exclude certain transfers of User personal information from what constitutes a sale or sharing thereof.

8.5 Non-Discrimination

BU will not discriminate against User for exercising any of User rights under Applicable Data Privacy Laws. Accordingly, and unless permitted by the Applicable Data Privacy Laws, BU will not:

- a. deny User goods or services;
- b. charge User different prices or rates for goods or services, including through the use of discounts or by imposing penalties;
- c. provide User a different level or quality of goods or services; or
- d. suggest that User may receive a different price or rate for goods or services or a different level or quality of goods or services.

BU may charge a different price or rate or provide a different level of service if the difference is reasonably related to the value provided by User personal information.

8.6 Other Applicable Privacy Laws

Section 1798.83 of the California Civil Code requires select businesses to disclose policies relating to the sharing of certain categories of User personal information with third parties. If User resides in California and User has provided BU with User personal information, User may request information about BU disclosures of certain categories of User personal information to third parties for direct marketing purposes.

In accordance with Section 22581 of the California Business and Professions Code if User is a California resident under the age of 18, User may request and obtain the removal of content or information User have publicly posted.

FOR RESIDENTS OF NEVADA ONLY. In accordance with SB 220, Nevada consumers may opt-out of the sale of their personal information to third parties. If User resides in Nevada and User has provided BU with User personal information, User may choose to opt-out of the sale of such personal.

9. EU Privacy Rights

FOR RESIDENTS OF THE EUROPEAN UNION ONLY. Under European data protection law, in certain circumstances, User have the right to:

- a. request access to User personal information;
- b. request correction of User personal information;
- c. request erasure of User personal information;
- d. object to processing of User personal information;
- e. request restriction of processing User personal information;
- f. request transfer of User personal information; and
- g. withdraw User consent.

10. Changes to This Privacy Policy

BU may revise this privacy policy from time to time and, if BU do, BU will update it on this page and modify the "Last Updated" date. If BU information practices change in a significant way, User will be provided notice by means of notice on BU sites or otherwise in writing.

Last Updated: December 30, 2022